

What's On Your Horizon?

Become a CareerViewXR community partner and expand the horizons of students and educators across North Dakota

CareerViewXR is a job exploration platform designed by North Dakota startup, Be More Colorful. CareerViewXR addresses North Dakota-specific workforce issues by showcasing the incredible job opportunities available in our communities.


CareerViewXR was designed by and for our state's students, educators, recruiters, and economic developers. Together, we're committed to North Dakota's future and are proud to offer CareerViewXR as a solution for job growth in our great state.



CareerViewXR Benefits

- Harness the power of immersive 360-degree media and virtual reality to showcase careers opportunities.
- Allow students of all ages to explore careers in North Dakota.
- Give educators and career counselors the tools they need to help students make choices tailored to them.
- Conduct VR tours in areas typically restricted to visitors, like surgical units, construction sites, and industrial environments.

"CTE students and counselors have reported a desire for more CareerView experiences in more diverse career fields. ... Earlier and more diverse career exploration opportunities are needed. CareerView has potential to be a significant part of the solution." ~ Wayde Sick, State Director, NDCTE



"With changes in technology and how job seekers are looking for careers, we knew we had to innovate our workforce development initiatives or we weren't going to find the right people for our business. CareerView helps us show a day in the life of careers at our company in a whole new way." ~ Don Shilling, Chairman, General Equipment & Supplies

CareerViewXR Products

CareerViewXR comes in three different product tiers to help accommodate different levels of need from educators, career counselors, businesses, and economic development professionals.

CVXR Work Environment

A Work Environment immersive scene includes a single 360-degree scene of a real-world workplace with multiple interactive elements.

CVXR Field Trip

An interactive virtual journey through a facility showcasing multiple work environments where users can navigate scenes and hotspots.

CVXR Job Shadow

A storyboarded experience following one or more specific employees during a "day in the life" of their job, includes video interviews, hotspots, custom landing pages, and much more.

Let's Connect

Learn more about ways Be More Colorful's CareerViewXR platform can transform the job exploration experience in the classroom, on job boards, and at career fairs.

Visit us online or contact Matt for a free consultation and platform demo.



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